

Subje	ect:	Stadia Community Benefits Initiative				
Date:	:	3 December 2019				
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Reporting Officer:		Nigel Grimshaw, Strategic Director City & Neighbourhood Services				
Cont	act Officer:	Ryan Black, Director Neighbourhood Services				
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Restricted Reports						
Is this report restricted?			Yes		No	X
If Yes, when will the report become unrestricted?						
After Committee Decision						
After Council Decision						
Some time in the future						
	Never					
Call-i	n					
Is the decision eligible for Call-in?						
Is the decision eligible for Call-in?			Yes		No	
4.0						
1.0	•	t or Summary of main Issues				
1.1	To advise Committe	ee of progress with the Stadia Community Benefi	ts Initia	ative ar	nd upc	date on
	the action plan.					
2.0	Recommendations	S				
2.1	The Committee is asked to:					
	Consider the	e content of the report.				
3.0	Main rapart					
	Main report					
3.1	-	en undertaking the Leisure Transformation Prog	ramme	to ren	ew its	<u> </u>
3.1	The Council has be	een undertaking the Leisure Transformation Progross the City. This Programme has been influence				

- 3.2 The Council, Department for Communities (DfC) and the Irish Football Association (IFA) have recognised the opportunities presented by the Stadia Programme, have committed to work together to maximise these benefits, and have agreed to establish a Stadium Community Benefits Initiative as part of the Belfast Community Benefits Initiative ('the Project') to implement and deliver agreed objectives including promoting equality, tackling poverty, and tackling social exclusion within the Belfast area.
- 3.3 In March 2016 the Council, DfC and IFA signed an agreement which sets out their respective commitments to the project. As other major stadia are developed in Belfast it is anticipated that other sports governing bodies shall become parties to the agreement. At its April 2018 meeting People and Communities committee agreed that Council would work with the Gaelic Athletic Association (GAA) within the Stadia Community Benefits Initiative and recognised their significant planned investment in gaelic games in the city to support their Gaelfast strategy. GAA activities are now fully incorporated into the action plan in this financial year with Gaelfast staff imbedded into the governance structure at Communications Board, Delivery Board, Policy and Performance Board.
- The agreement is for a period of ten years with financial commitment from Council and IFA in place to the end of March 2026. Delivery is managed through monthly meetings of the Delivery Board which reports quarterly to the Policy and Performance Board. Financial and performance reports will be presented to Council and other partners' Boards as necessary. Formal review of the agreement will be carried out in years 5 and 10.
- 3.5 The Policy & Performance Group is responsible for agreeing the Benefits Realisation Plan and associated annual targets. Work was undertaken to ensure the end benefits/outcomes are aligned to partners' strategies. To measure the progress of this the Council and the IFA have developed a range of indicators/intermediate benefits which are monitored through programme delivery:
  - a. Number of coaching sessions provided
  - b. Number of coaches engaged in delivering coaching
  - c. Number of sessions improving club governance
  - d. Number of volunteering opportunities
  - e. Participation opportunities for under 16s
  - f. Female participation rates
  - g. Number of people completing skills development programme
  - i. Number of sessions for under-represented groups
  - j. Number of sessions for school and youth groups

- k. Community group usage of stadia
- I. Number of clubs attaining club-mark
- m. Educational opportunities
- o. Number of programmes targeting ASB
- q. Improved collaborative working
- r. Number of disabled participants
- s. Number of older people participating
- 3.6 Following the completion of a baseline assessment in early 2017, annual work-plans were developed for years 1, 2 and 3.
- 3.7 Programme delivery for year 3(19-20) is currently under-way including similar programmes as last year. IFA and GAA agreed a transition year action plan drawing additional resources for this years activities.
- 3.8 At the end of quarter 2, the performance report for 2019-20 indicates that the majority of intermediate benefits are on target. The board received satisfactory assurance that these benefits would be caught up in quarter 3 and 4. Quarter 1 & 2 (19-20) performance report is attached at appendix 1.
- 3.9 To improve collaborative working and increase the community benefits through the 2020-2021 workplan, a joint planning workshop was held in the National Football Stadium at Windsor Park to identify specific themes.

## Financial & Resource Implications

3.10 In accordance with the Council's obligations under its DfC Funding Agreement for the Olympia Regeneration Project, the Council has committed a sum of £100,000 per annum for a minimum of ten years, so that a minimum of £1,000,000 is contributed in total to the Project.

## Equality or Good Relations Implications/Rural Needs Assessment

3.11 There are no additional impacts related to this report.

## 4.0 Appendices – Documents Attached

Appendix 1 - Stadium Community Benefits Initiative: Quarter 2 Performance Report (19-20)